

# I Can Be...

Step into a leadership role  
and make a difference

Monday 3 July  
11am-12.30pm



[https://tinyurl.com/  
I-Can-Be-Campaign](https://tinyurl.com/I-Can-Be-Campaign)



## **Be a part of the change you want to see in the world!**

We are asking people to take part in an exciting project to encourage more residents from the Black, Asian and Multi-Ethnic community to become leaders.

The council is launching the I Can Be... campaign later this year, which is a powerful message and inspirational call to action, asking residents from BAME backgrounds to step into community leadership roles. In the run up to the launch of the campaign, the council wants to find out how residents would like to be communicated with (is it through Facebook, Instagram or Twitter, or setting up a dedicated WhatsApp group or face to face engagement) and to find out what works best for the different groups that we are trying to target and help us shape the campaign messaging and artwork.

The council is holding four workshops before the campaign launch with the first one taking place on Monday 3 July at 11am. This workshop will be held online.

Got to **<https://tinyurl.com/I-Can-Be-Campaign>** to join the meeting or use the QR Code below



### **How it will work:**

The event will be hosted through teams live. We recommend joining through a web browser on a computer (such as Chrome or Firefox). You can also participate through a smart phone or tablet, but on these devices you may be prompted to download the free Zoom app.

The event will go live at 11am on Monday 3 July - this is when the link will become live. You can submit a question through the chat box or you can also watch the session without asking a question.